

# William Hurley Associates LLC

## Partner One-Pager | Re-imagining the Senior Experience

### Overview

William Hurley Associates LLC is developing a new senior community concept in Memphis designed to help older adults live independently while staying connected, active, creative, and supported. The project is an intergenerational community hub focused on wellness, social connection, purposeful aging, creativity, movement, and dignity.

### Who We Serve

The community is designed for adults 62.5+ who can live independently or with light non-medical support. The target resident may have modest income, limited access to enriching senior living options, and a need for more social connection, wellness support, mobility activity, and creative engagement.

### Why Partnerships Matter

The model depends on meaningful partnerships. The goal is not to build isolated housing, but to create a living community where seniors remain connected to people, learning, movement, creativity, and purpose.

### Priority Partnership Areas

- university and student engagement
- social work student engagement
- physical therapy / mobility support
- health science programming
- wellness education
- schools and youth programs
- churches and community organizations
- health and wellness partners
- creative and cultural partners
- gardening and plant workshops

### The Ask

William Hurley Associates LLC is seeking exploratory conversations with aligned organizations that may want to help shape a new model for senior community life in Memphis. The initial ask is a 20-30 minute conversation about potential alignment.

### Important Notice

This material is for informational and discussion purposes only. It does not constitute an offer to sell securities, a solicitation of investment, legal advice, financial advice, medical advice, or a commitment to develop any specific site. Project details, site assumptions, unit counts, rents, funding structure, and timelines are preliminary and subject to diligence, feasibility review, legal review, financing, and approvals.